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Bacteriological Testing Market - Global Industry Size, Share, Trends, Opportunity, and Forecast Segmented By Bacteria (Coliform, Salmonella, Campylobacter, Listeria, Legionella and Others), By Technology (Traditional Technology and Rapid Technology), By End Use (Food & Beverage, Water, Pharmaceuticals and Others), By Component (Instruments, Test Kits and Reagents & Consumables) By Region & Competition, 2021-2031F

https://marketpublishers.com/r/B878DB8B0AC2EN.html
Date: January 2026
Pages: 181
Price: US$ 4,500.00 (Single User License)
ID: B878DB8B0AC2EN

Abstracts

The Global Bacteriological Testing Market is projected to expand from USD 27.74 Billion in 2025 to USD 43.32 Billion by 2031, achieving a compound annual growth rate of 7.71%. This sector involves analytical techniques designed to detect, identify, and measure bacterial contaminants in diverse substrates, such as food products, water supplies, and clinical samples, to ensure safety and regulatory compliance. The market's growth is primarily fueled by the strict enforcement of government quality standards and the rising global prevalence of infectious diseases, which demand rigorous surveillance and control strategies. Additionally, the industry is supported by a growing focus on preventive healthcare and increasing industrial needs for rapid pathogen detection methods.

Despite these favorable growth prospects, the market faces significant hurdles due to the high operational costs of advanced diagnostic technologies and a complex regulatory environment. Small and medium-sized enterprises frequently struggle to manage the financial strain of certification and equipment maintenance, which can delay the adoption of innovative testing solutions. According to MedTech Europe, the average

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cost for quality management system certification under the In Vitro Diagnostic Regulation reached approximately ?108,307 in 2024, highlighting the substantial economic barriers manufacturers encounter when introducing new testing products to the market.

Market Driver

The escalating incidence of foodborne illnesses and contamination outbreaks is a major force accelerating the adoption of bacteriological testing. Manufacturers are driven to establish rigorous screening protocols to prevent contamination incidents that result in expensive product recalls, a necessity further emphasized by federal funding designed to improve oversight. For instance, the U.S. Food and Drug Administration requested a total program funding level of $7.2 billion in March 2024 for the 2025 fiscal year to enhance the safety of food and medical products. The real-world urgency of this demand is validated by events such as the significant Listeria outbreak linked to deli meats reported by the Centers for Disease Control and Prevention in August 2024, which caused 57 hospitalizations and demonstrated the public health consequences that drive the need for diagnostic solutions.

A second critical driver is the increasing demand for water quality monitoring, propelled by strict environmental regulations and wastewater safety requirements. Municipalities are intensifying their testing regimes to identify bacterial indicators and ensure compliance, while governments support these efforts with financial commitments to upgrade infrastructure. According to a March 2024 announcement by the UK Department for Environment, Food & Rural Affairs regarding fast-tracked investments to reduce sewage spills, ?180 million was allocated to accelerate wastewater management improvements. This capital directly leads to increased procurement of testing kits and laboratory services essential for environmental surveillance.

Market Challenge

The steep operational costs linked to advanced diagnostic technologies and the intricate regulatory landscape create a significant barrier to progress in the Global Bacteriological Testing Market. Manufacturers are under increasing financial pressure to meet rigorous certification standards, forcing them to divert essential resources from research and development toward compliance and administrative documentation. This reallocation of capital hampers innovation and delays the launch of next-generation bacteriological testing solutions. Consequently, smaller enterprises often find it difficult to sustain operations, resulting in market consolidation and a reduction in the variety of

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available diagnostic tools.

These regulatory burdens directly inhibit market expansion by compelling companies to rethink their geographic strategies and product launch timelines. When the investment required for regulatory approval becomes excessive, manufacturers often delay entry into strict markets or withdraw existing products that are no longer commercially viable. Data from MedTech Europe in 2024 indicates that the selection of the European Union as the priority region for first product launches dropped by 40% for large in vitro diagnostic manufacturers and 12% for small and medium-sized enterprises due to these constraints. This trend demonstrates how compliance challenges actively slow market growth and limit the global availability of essential safety testing mechanisms.

Market Trends

The integration of Rapid Molecular Diagnostic Technologies is fundamentally transforming the market by replacing time-consuming culture methods with faster, syndromic testing approaches. Laboratories are increasingly utilizing multiplex panels that can simultaneously detect multiple bacteria and viruses from a single sample, drastically reducing turnaround times and facilitating quicker clinical decision-making. This shift is particularly evident in the robust demand for point-of-care molecular systems that bring sophisticated testing closer to the patient, thereby improving management in decentralized settings. As reported in BioM?rieux's 'First-Quarter 2024 Business Review' from April 2024, sales in the company's molecular biology division rose by 18% year-on-year, driven largely by a 19% increase in non-respiratory panels and the successful installation of 400 new SpotFire systems during the quarter.

Simultaneously, the shift toward High-Throughput Laboratory Automation is accelerating as microbiology labs seek to optimize workflow efficiency and address skilled labor shortages through robotics and artificial intelligence. This trend involves the adoption of automated specimen processors, smart incubators, and digital imaging systems that standardize sample handling and streamline colony analysis. By automating repetitive tasks such as plating, streaking, and picking, facilities can process higher volumes of samples with greater consistency and traceability, effectively converting traditional manual workflows into fully digitized operations. According to Copan Group's October 2024 announcement regarding the first Colibr?? installation in Scandinavia at Helsinki's HUS Diagnostic Center, the company has successfully deployed more than 90 automated colony picking systems globally, with 40 units specifically installed across Europe to enhance bacteriology automation.

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Key Market Players

SGS SA

Bureau Veritas SA

Intertek Group plc

Eurofins Scientific SE

TUV SUD AG

ALS Limited

3M Company

Thermo Fisher Scientific Inc.

Merck KGaA

Agilent Technologies, Inc.

Report Scope

In this report, the Global Bacteriological Testing Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Bacteriological Testing Market, By Bacteria

Coliform

Salmonella

Campylobacter

Listeria

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  - China
  - India
  - Japan
  - Australia
  - South Korea
- South America
  - Brazil
  - Argentina
  - Colombia
- Middle East & Africa
  - South Africa
  - Saudi Arabia
  - UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Bacteriological Testing Market.

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Global Bacteriological Testing Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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